



MINDFUL SELLING

Mindful Selling principles helps you strengthen your self-belief and confidence, keep going when a critical deal falls through, build trust faster, bring your best self to each call or meeting.

WHO NEEDS THIS TALK

- Sales leaders that want to help underperforming teams who lack motivation and self-belief.
- Sales leaders and teams that want to overcome their mindset blockers to unlock potential.
- Sales people that want to bounce back from failure quickly to stay productive no matter what's happened.
- Teams that want to reconnect with the joy and adventure of selling and serve instead of sell.
- Leaders and teams that want to develop greater emotional intelligence so they can maintain balance, productivity and their drive no matter what.

AUDIENCE TAKEAWAYS

- Build trust faster & create bigger opportunities.
- Snap into your winning mindset before you pick up the phone or walk into a meeting.
- Discover "The Gap" to rediscover their self-belief and create breakthrough performance.
- Instantly reset so you shake off a bad experience or bad month

FOLLOW-UP ACTIVITY

- Workshops for leaders and teams
- 1-2-1 coaching
- Custom videos to reinforce learning and build momentum



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WHY NOW

In an age of uncertainty, one thing is certain - AI and automation will unleash unfathomable disruption. How do you keep people consistently focussed and performing instead of fearful about the future?

How do get your team to detach emotionally after that big deal they nurtured for the past four months comes crashing down so they don't waste the rest of that day drowning in dejection? And what about when you lose marketshare to competitors and your team doesn't believe in your products anymore?

BENEFITS

With 25 years of sales experience, I've been in the trenches of cold calling, raked in millions, and coached leaders, teams, and entrepreneurs. But let's be real, the most impressive thing about me is my ability to make even the driest topic, like sales, overcoming limiting beliefs, hilarious and engaging.

And, no, I won't bore them with sales jargon or make them cold call anyone. Instead, I'll weave relatable and hilarious stories of sales blunders and successes to keep the audience entertained and engaged throughout the talk.



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"In addition to her natural comedic abilities, Anis' keynote was very insightful. She had us engaged from start to finish. We as a team took a lot from it." - Senior Development Manager, Pearson

TALK FORMATS

- Powerful 1 hour keynote packed with practical tools and principles.
- Opening conference talk or keynote with energy and excitement weaving in your theme and messages.
- Energising interactive Masterclasses from 90 minutes to half-a day.
- Plenary or breakout sessions at your conference.
- Closing conference keynote leaving your audience with an enduring message.

CUSTOMISED SPEECHES FOR MULTI-EVENT SERIES

Is your team spread around the world and you want to give them a motivational boost.

If you want the same customised talk delivered to your leaders and teams around the country/world on the topics of agile mindset, change, motivation, mindful selling delivering delightful customer service, resilience, self-belief or confidence, please get in touch.



ABOUT ANIS

Hey, I'm Anis - pronounced Ah-niece. Autocorrect changes it to Anus, so please change it back to A-n-i-s. My surname is not as scary as it looks, let's sound it out: Kiz-il-bash.

Creator of Mindful Selling and AGILE Mindset expert, my tools and strategies helps leaders and teams unlock growth in the moment to achieve predictable, consistent and powerful results, no matter what's going on around them.

As mindfulness practitioner and mindset coach, I've unearthed a profound understanding of the correlation between our mental state and how we react to life's occurrences.

MINDFUL SELLING

My book, Mindful Selling, helps people shift their mindset and develop self-belief to grow their sales. I am currently writing my third book, AGILE Mindset.

Success as a coach evolved into teaching mindful skills to entrepreneurs, executives, teams and organisations, where I empower them to let go of limiting beliefs and implement practical tools to move forward.

My keynotes are a platform to help on a bigger scale, sharing implementable insight, compelling stories and practical tools combined with entertaining, interactive learning experience for your audience.

I have spoken around the world to audiences from all sectors, clients include Pearson, Abbott Medical, TravelPort, Mayor of London, Axis Communications, to name a few.

Appeared in

theguardian

Entrepreneur

Psychology Today

Forbes



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